

# **NEWS RELEASE**

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## **Dynatronics Introduces New “Synergie Elite” Aesthetic Line**

Salt Lake City, Utah (March 31, 2008) – Dynatronics Corporation (NASDAQ: DYNT) today announced the introduction of the new “Synergie Elite” line of aesthetic treatment devices. This new line is comprised of cellulite treatment devices, microdermabrasion units and bio-stimulation light therapy equipment. Each product can be purchased separately or in combination with the other units.

“We are excited about the introduction of this important new aesthetic product line,” stated Kelvyn H. Cullimore, founder of Dynatronics and national sales manager for Synergie. “Over the past nine years, our Synergie products have proven to be very popular in the aesthetic field. With the introduction of the new Synergie Elite line, we have taken styling and user-friendliness to a new level, while maintaining all the features that have made the Synergie equipment so effective and popular.”

The new line of Synergie Elite products is being presented to the aesthetic and medical markets in a series of trade shows. Initial response to the equipment by spas and medical spas has been very positive.

“The Synergie Elite line was developed with aesthetic and medical technicians in mind,” reported Ronald J. Hatch, Dynatronics’ vice president of research and development. “All the elements of the equipment are easier to use and less fatiguing than competitive devices. In addition, the new equipment has a smaller footprint, making it suitable for use in smaller treatment rooms. The Elite line incorporates the tested and proven treatment procedures that have made Synergie aesthetic devices the most effective of their kind and the best value on the market.”

“Importantly, the price of the new Synergie Elite Combination Unit is as much as 50 percent lower than competitive units without sacrificing desirable features,” added Cullimore.

Initial shipments of the Synergie Elite line will begin in April, 2008.

Dynatronics manufactures, markets and distributes advanced-technology medical devices, orthopedic soft goods and supplies, treatment tables and rehabilitation equipment for the physical therapy, pain management, sports medicine, chiropractic, podiatry, plastic surgery, dermatology and other related medical, cosmetic and aesthetic markets.

This press release contains forward-looking statements. Those statements include references to the company’s expectations of future events. Actual results may vary from the views expressed in the forward-looking statements contained in this release. The development and sale of the company’s products are subject to a number of risks and uncertainties, including, but not limited to, changes in the regulatory environment, FDA clearance of new products, growth in the physical medicine industry, competitive factors, availability of third-party component parts and products, inventory risks due to shifts in market demand, changes in product mix, market demand for the company’s products, and the risk factors listed from time to time in the company’s SEC reports, including, but not limited to the report on Form 10-KSB for the year ended June 30, 2007 and subsequent quarterly reports.

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